



2026-2028 Strategic Framework

Vision

A Virginia where all people have equitable access to comprehensive, quality health care.

Mission

Support and advocate for our member clinics so that Virginia's underserved have access to quality care.

Values

Integrity	Accountability
Resourcefulness	Leadership
Commitment	Equity

Strategic Priorities

Serve as a resource and guide for members, providing timely information, support, and education.

Promote and support clinics' efforts in delivering more data-driven care resulting in improved clinical processes, higher quality of care, and improved patient outcomes.

Grow and leverage mutually beneficial relationships for the association with regional, state, and national decision-makers, funders, providers, and other key partners to facilitate conditions and opportunities for member clinics to thrive.

Fortify the association's internal ability to support and advocate for its member clinics and the patients they serve by exploring and pursuing capacity-building initiatives, including diversified funding.